

Survey of CEA News readers



For the last two years or so, the CEA, the French public research organization, has published CEA News, a magazine that includes published articles and press releases about the CEA. It is designed to inform English-speaking readers about activities of CEA and its international actions.

Do you find this venture to be relevant? Y/N
 Is the fact that this magazine is published in English convenient for you? Y/N
 What other language versions would be of interest for you?

How did you find out about CEA News?

- By mail
- A promotional display
- Through a contact: CEA, nuclear advisor, etc.
- On the CEA website
- Other

Do you receive it regularly? Y/N

- > If not, would you like to? Y/N
- By mail
 - Through a contact: CEA, nuclear advisor, etc.
 - Other

Do you read the hardcopy or the electronic version, or both?

How do you read CEA News?

- in full, or selectively:

Foreword	Around the world	Feature	Scientific Highlights	Human resources	Exhibitions

Which articles in CEA News do you read?

- especially those related to my field of scientific activity
- those that provide information on subjects other than my own
- institutional articles

Do you read any other science news magazines?

Free -> if yes, please specify
 Paying -> if yes, please specify

Do you circulate CEA News among the people you know?

Professionally Y/N
 Personally Y/N

Do you keep CEA News? Y/N

CEA News tries to cover all the research subjects studied at the CEA in the different issues:

Of these subjects, which do you find most interesting?

- Defense**.....
- Nuclear energy**
- New energy technologies**.....
- Technological research - Micro- & Nanotechnologies**.....
- Healthcare**.....
- Fundamental research in Physical Science and the Life Sciences**
- Very Large-Scale Scientific Facilities**.....

Does CEA News give you a good overview of CEA? Y/N
 Since you first started reading CEA News, would you say that your knowledge of the CEA has

Improved	Remained the same



How do you rate CEA News? (please circle your reply)				
Modernity	Very good	Good	Quite good	No good at all
Easy to read / Attractive design	Very good	Good	Quite good	No good at all
Format / Practical	Very good	Good	Quite good	No good at all
Do you prefer the following?				
Short articles		A great deal	Quite like	Not at all
Features		A great deal	Quite like	Not at all
The number of articles in each issue?	Very good	Good	Not enough	Too many
CEA News strives to produce balanced content, but do you find the style:				
Journalistic		Very	Quite	Not at all
Scientific		Very	Quite	Not at all
In general, does CEA News hold your attention		Very well	Quite well	Not at all

What other type of information would you like to find in CEA News?

Are you familiar with any other CEA documentation (annual report, website, etc.) ?

-> if yes, please specify

You are

Aged

- under 30
- 30 to 60
- Over 60

What job do you do?

Where do you work (company or organization)?

Country?

City?

Are you:

An institutional partner of the CEA? Y/N

A student? Y/N

-> Name of school/college, level

A researcher? Y/N

An Engineer? Y/N

In the public sector? Y/N

Or the private sector? Y/N

A politician? Y/N

A journalist? Y/N

-> For which media

Other

Email address:

You can look up past issues of CEA News at http://www.cea.fr/english_portal/library_1/cea_news as well as a downloadable version of this questionnaire, which can be returned to us by email to ceanews.contact@cea.fr
