Breaking through the Deep Tech Innovation paradigm

June 29th 2017
Create value with all forms of innovation
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Deep Tech

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MEMS and sensors revenue market in B$ 

(Source: Status of the MEMS Industry 2017, June 2017, Yole Développement)
Innovation cycle

Create value with all forms of innovation
From theory to reality

Create value with all forms of innovation
Technology maturity
Market acceptance
Innovation breakthrough

transition is needed

Market Maturity
- High
- Low or no market

Technology maturity
TRL9
TRL8
TRL7
TRL6
TRL5
TRL4
TRL3
TRL2
TRL1
Innovation breakthrough

Create value with all forms of innovation
Engaging VCs and private investors
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« Good projects find money »

« VCs invest in game changers »
Innovation accelerator
Deep Tech, Digital and Smart systems
From product inception to first clients
We are Lean and Open Innovation
Lean innovation by BLUMORPHO

Fast development cycles from innovation inception to customer acquisition
Innovation cycle

Time

€
BLUMORPHO New Product Introduction Added Value

Benefits
- Ahead of competition
- Reduce development time
- Accelerate market introduction
- Better return on investment

NPI by BLUMORPHO
- Standard product lifecycle
- Additional profit

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Create value with all forms of innovation
Open Innovation - Ecosystem Designer

44,000 Corporate Contacts

7,200 Researchers

800 Investors

7,400 Start-Ups

24 Vertical Businesses

Create value with all forms of innovation
A large portfolio of solutions

As well as our access on-demand to the whole Smart Research and Innovation

Create value with all forms of innovation
We generate and accelerate innovation

Product trajectory

Create value with all forms of innovation
Gateone-project for European SMEs

Gate 0

Idea

Business case and demonstrator

Technical risk release

Assess customer feedback

At no low financial
More than 46 demonstrators in 2 years
IMPACT of gateone-project

- New products
- New features in an existing product
- Differentiation
- Support the emergence of new markets

Create value with all forms of innovation
Deep Tech Acceleration program

Factory by BLUMORPHO
Co investment program for any organization

FED4SAE
Innovation Support for SMEs Cyber Physical Systems

SMARTeES
Innovation Support for SMEs Thin Organic Large Area Electronics
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